

Classified

2018 Advertising Rates & Information

NEW VALUE-ADDED FEATURE—YOUR AD ONLINE AT NO ADDITIONAL COST!

Ads and complete payments must be received in writing by the issue's deadline date. These deadlines apply to insertions, cancellations, and changes.

INSTRUCTIONS

- Type *double spaced* desired ad copy (see Editorial Policies)
- Calculate the cost of the ad based on the number of words it contains (see Rates)
- Separate specialty:
 - issues in which ad is to be placed
 - section under which ad is to be placed
 - name, address, telephone number for correspondence
 - request for confidential reply box, if needed
- E-mail to: a.moorad@elsevier.com
 - Or mail and fax ad to:
Elsevier
Annals of Emergency Medicine
Philip Prigal
Advertising Sales Services Department
230 Park Avenue, 8th Floor, New York, NY 10169
FAX 212-633-3820 TELEPHONE 347-556-0473

CLASSIFIED SECTIONS

- Positions Available
 - Academic
 - Additional Specialties
 - Administrative
 - Fellowships
 - Individual/Group Practice
 - Part-time/Locum Tenens
 - Residencies
- International
- Other
 - Computer Software
 - Partnership Opportunities
 - Physician Available
 - Physician Services
 - Miscellaneous
 - Recruitment Services

If section not specified, ad will be placed in most appropriate category.

ADVERTISING DEADLINES

NOTE: Ads close at 2:00 pm Central Standard Time

January.....Nov 2	July.....May 9
February.....Dec 1	August.....June 5
March.....Jan 5	September.....July 10
April.....Feb 7	October.....Aug 8
May.....Mar 8	November.....Sept 5
June.....April 6	December.....Oct 4

EDITORIAL POLICIES

Annals makes every effort to fulfill the needs of its advertisers; however, there are guidelines established by our Editorial Board, by the American College of Emergency Physicians, and by other governing bodies that occasionally necessitate our changing ad copy, both commercial and classified.

- The terms "emergency room" and "ER" will always be changed to "emergency department" and "ED" at the advertiser's expense, if necessary.
- The terms "emergency medicine physician" and "emergency department physician" will always be changed to "emergency physician" at the advertiser's expense, if necessary.

While *Annals* believes that the ads it accepts originate from reputable sources, it takes no responsibility for the consequences resulting from, or the responses generated by, any commercial or classified advertisement.

Annals Advertising Policy is available on request. Ads will be edited for style.

RATES

• Column Inch Advertising

Standard	Boldface type
60 words or less \$555	60 words or less \$560
61–120 words \$910	61–120 words \$990
121–180 words \$1,285	121–180 words \$1,395

Column inch ads are non-commissionable. Each group of letters or numbers bounded by a space counts as one word. Examples: EM = 1 word; 212-633-3829 = 1 word; Ronald L Krome, MD = 4 words

• Display Advertising

Full Page	7" × 9-1/4" (8 3/8" × 11 1/8" bleed)
1/2 Page	7" × 4-1/2" horizontal; 3-3/8" × 9-1/4" vertical
1/4 Page	3-3/8" × 4-1/2"
1/8 Page	1-1/2" × 4-1/2" vertical

	1×	6×	12×
Full Page	\$5,110	\$4,965	\$4,835
1/2 Page	3,780	3,640	3,510
1/4 Page	2,420	2,285	2,205
1/8 Page	1,830	1,770	1,715

CALL FOR COLOR CHANGES

If "camera ready" artwork sent to us is generated by laser output less than 1270 dpi, we will accept a paper proof (300 dpi) of the ad along with the disk and produce 1270 dpi artwork at no extra charge. If neither camera-ready artwork nor a disk is sent or if an ad needs to be typeset or changed, a typesetting charge will be billed to the advertiser. A times rate on display advertising guarantees a reduced rate but does not protect against periodic rate increases. Display ads are commissionable.

REPLY BOX SERVICE

Available for classified and display recruitment advertising.
\$40 per issue

Discover a World of New Possibilities!

- Your advertising dollars are working overtime!
- View your classified ads in print *and online*.
- Visit www.annemergmed.com.